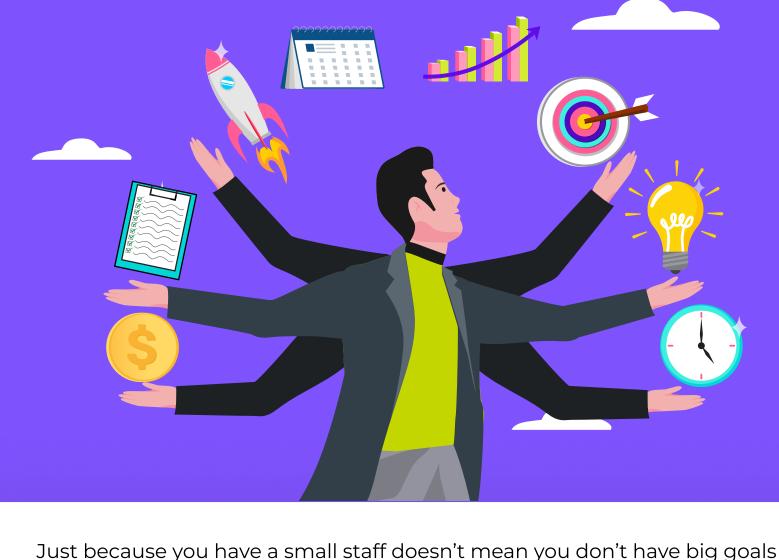
Achieve More with the

# **All-in-One Association Management Software**

Help your association do big things - even with a small staff



All-in-one association management software (AMS)

makes all the difference.

keeps all of your member data in one secure place and includes the

for your association. But how can you get more done when your association has limited time and resources?

YourMembership AMS offers affordable, easy-to-use, all-in-one membership software to help small associations like yours achieve more. It

functionality you need to work more efficiently, generate revenue, and deliver a great member experience.

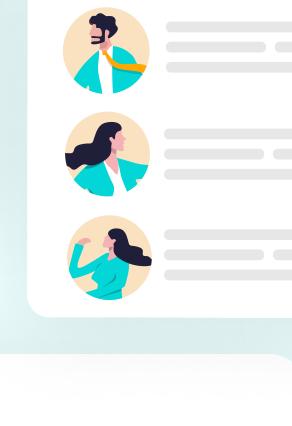
Here are nine ways that

## YourMembership AMS delivers everything your small association needs to get more done: 000 **Membership management**

### structure membership dues with configurable pricing based on membership level or member profile data.

Easily manage multi-tiered membership models and

You can also manage chapter membership and track committee participation. YourMembership includes an online member portal so members can update their own information, saving staff time!



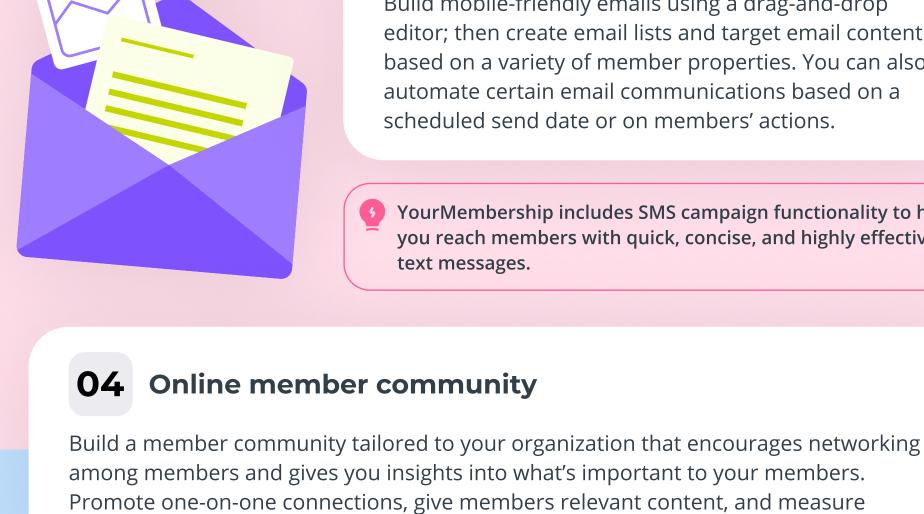
Website

**Email marketing** 

With the built-in, easy-to-use drag-and-drop editor tool, quickly build web pages that

to the next level, YourMembership also offers expert web design services.

work and look great on mobile devices. If you need an extra hand to take your website



### scheduled send date or on members' actions.

YourMembership includes SMS campaign functionality to help you reach members with quick, concise, and highly effective text messages.

Build mobile-friendly emails using a drag-and-drop

editor; then create email lists and target email content

based on a variety of member properties. You can also

automate certain email communications based on a

Create, host, and manage successful events using a

**Event management** 

wide range of functionality, like personalized

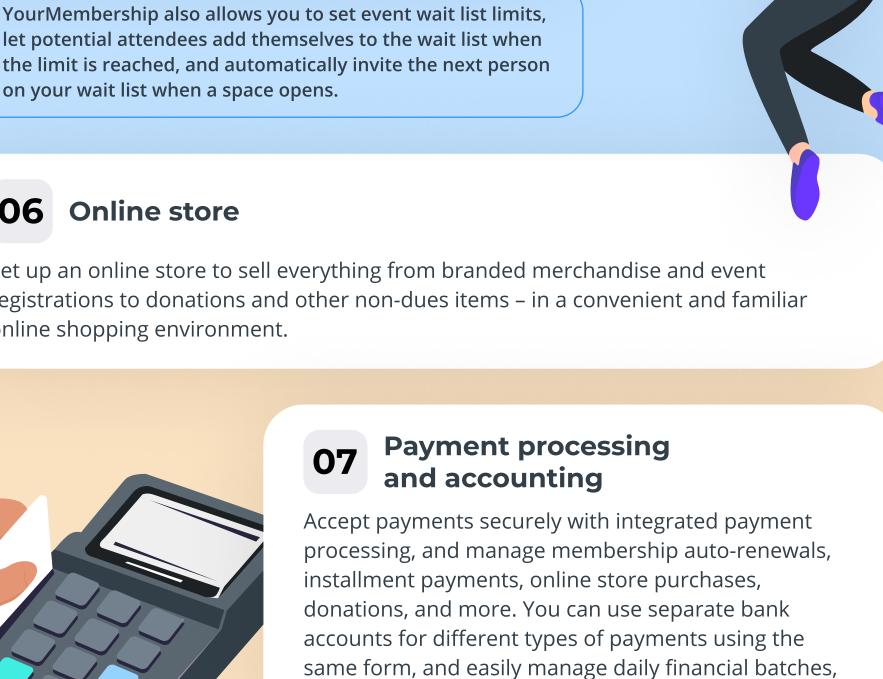
on your wait list when a space opens.

**Online store** 

member engagement through built-in engagement scoring.

registration paths, tailored event registrations with pricing tiers and coupon codes, automated eventrelated emails, a mobile app to engage attendees, and attendee badges that you can print directly from YourMembership.

Set up an online store to sell everything from branded merchandise and event registrations to donations and other non-dues items – in a convenient and familiar online shopping environment.



YourMembership AMS offers an integration with QuickBooks Online to easily sync data and optimize financial operations.

Use pre-built workflows to automate manual processes, such as sending membership

renewal notice emails, making your entire staff more efficient – so you can focus more

on attracting new members, creating a great member experience, and driving revenue.

invoices, and adjustments.

and analytics Use dashboards, reports, and advanced analytics for visibility into key metrics – including membership growth, retention rates, engagement scores, and membership trends – so you have the insights you need to make more informed business decisions.

for growth.

Dashboards, reporting,

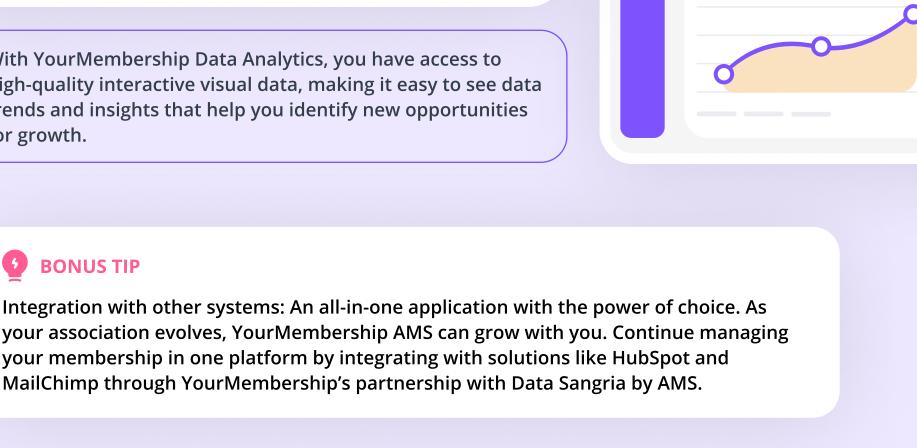
**Process automation** 

**BONUS TIP** 

With YourMembership Data Analytics, you have access to

high-quality interactive visual data, making it easy to see data

trends and insights that help you identify new opportunities



your association evolves, YourMembership AMS can grow with you. Continue managing your membership in one platform by integrating with solutions like HubSpot and MailChimp through YourMembership's partnership with Data Sangria by AMS.

all-in-one AMS is the ideal solution for small and growing associations like yours.

Discover why YourMembership

**Explore YourMembership AMS** 

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