

The Must-have AMS checklist for associations

Don't get stuck with software that holds you back

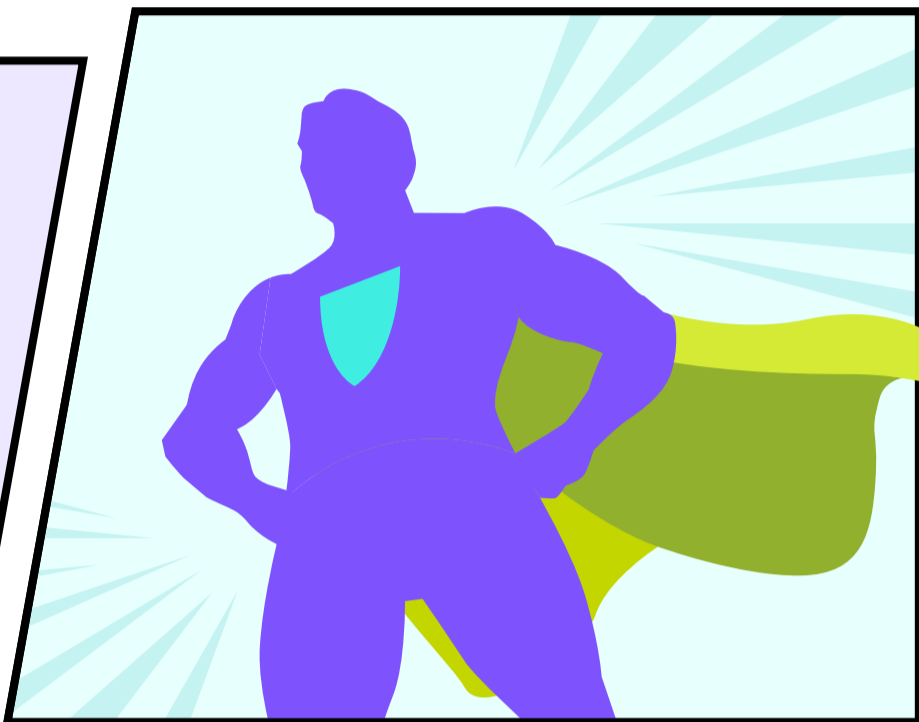
When you have a small staff, delivering a great member experience might feel out of reach – especially if you're stuck using manual spreadsheets and membership software that holds you back.

But the right association management software (AMS) can set your association free, helping your staff to get more done and deliver a better member experience.

Here are **six must-haves to look for in an AMS** to help your association streamline day-to-day tasks and deliver a better member experience:

Temporary passwords.

Don't lock your members out. Your AMS should have the ability to automatically set a temporary password for members who get logged out of your association's member portal and need a password to get back in.

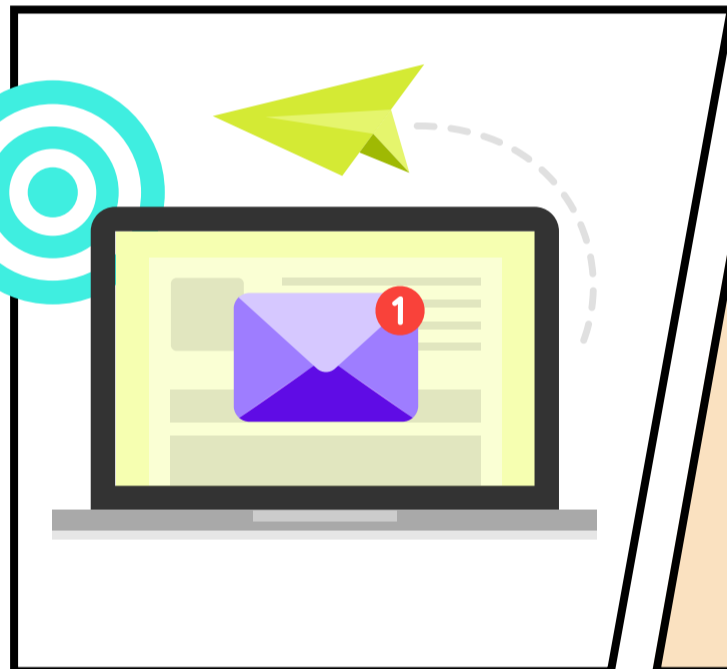


Simplified email preference management.

Keep your members happy by respecting their wishes. You should be able to easily manage email preferences through opt-in or opt-out for each member profile. Your members also should be able to easily manage their email preferences via a convenient online member portal.

Convenient billing options.

The cost of membership dues can be a barrier to joining or renewing. Your AMS should allow you to set up budget-friendly monthly or quarterly dues payment options for new and renewing members.



Automated email communications.

There's no need to waste time sending manual emails for routine email communications. Your AMS should give you the time-saving ability to automate certain email communications based on a scheduled send date or on members' actions, such as registering for an event or paying membership dues.

Easy event attendee tracking.

Who has time to manually mark event registrants as "attended" in your system? Your AMS should automatically track attendance as attendees check in for each of your events. This capability saves time and improves accuracy for event reporting and tracking of continuing education credits.

A unified checkout experience.

In today's world, people expect a modern and convenient online shopping experience. Period. Your AMS should include online store functionality that allows shoppers to purchase multiple items (such as memberships, sponsorships, learning courses, event registration, and merchandise) in one checkout session.

Don't get stuck with outdated software

YourMembership association management software (AMS) by Community Brands offers these features, and more, to help your association work more efficiently and deliver a better member experience. YourMembership AMS is affordable, easy-to-use, all-in-one membership software for small to mid-sized associations.



Learn more about why YourMembership AMS is the ideal solution for small and growing associations like yours.

Explore YourMembership AMS