

Membership management cost of ownership calculator

The benefits of a full-featured membership management system.

Managing your organization with multiple systems or spreadsheets can be costly and time-consuming. Leveraging an all-in-one membership management system can save your staff time and increase productivity. Use this worksheet to calculate your current member management costs, including potential multi-seat license fees or fees based on database size.



Monthly cost

Member database	_____	SMS text message marketing system	_____
Organization website	_____	Invoicing/ billing system	_____
Event management system	_____	Reporting software	_____
Online community	_____	Member analytics	_____
Member directory/ Member profiles	_____	Shopping cart/ e-commerce	_____
Blogs, forums	_____	Survey software	_____
Email marketing system	_____	Other	_____
		Subtotal \$	_____

Monthly ongoing management, maintenance, and hosting

Hosting fees	_____	Initial training costs	_____
Website design/ updates	_____	Support costs	_____
Software updates/ upgrades	_____	Other	_____
		Subtotal \$	_____

Monthly time costs

Time/ manpower is also a cost. Assign each of the time costs below an amount of time (in hours) your organization spends on average monthly. Multiply it by your hourly rate.

Admin time _____ hours x _____ = \$ _____

(Time lost due to manual processes such as: managing excel spreadsheets, processing membership applications, sending follow-up/ confirmation emails, processing payments, etc.)

Support time _____ hours x _____ = \$ _____

(Learning and maintaining multiple software programs)

Upgrade time _____ hours x _____ = \$ _____

(What time is lost due to downtime during upgrades on multiple systems)

Subtotal \$

Subtotal of feature costs _____

Subtotal of ongoing costs _____

Subtotal of time costs _____

Total spent per month on membership technology:

\$ _____

Calculating the ROI of switching to an all-in-one membership management software isn't just about revenue. It also includes factors like member engagement, technology consolidation, and cost savings. If you haven't invested in member management software yet, now is the time.

YourMembership's all-in-one solution combines all the necessary features to save your staff time, increase member engagement, and boost revenue.

[Learn more](#)



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