

# YM Can Do That!

When YourMembership AMS says all-in-one, we mean it! Our association management software (AMS) solution is designed to drive member engagement, grow revenue, and lighten the workload. It offers member management, event management, an online community, eCommerce/store experience, website design, dashboards & advanced reporting, and more so you have time to focus on your mission and putting your members first.



Beyond the standard expectations of an AMS, YM goes further. We listen to ideas directly from our users and come back with, "YM can do that!" Here's where we stand out from the crowd:

## 01 Membership Management

- Enhance member engagement with automated birthday notifications
- Personalize experiences with custom welcome emails tailored to each member type
- Highlight exceptional members through Member Spotlights



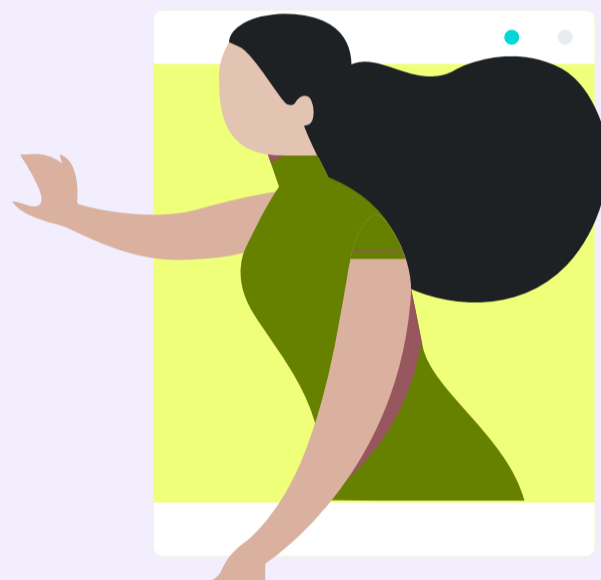
## 02 Event Management

- Provide cost-saving options with event ticket insurance for added peace of mind
- Offer options for different attendee types, price tiers, and member-only pricing
- Utilize the event waitlist feature to automatically notify guests of openings



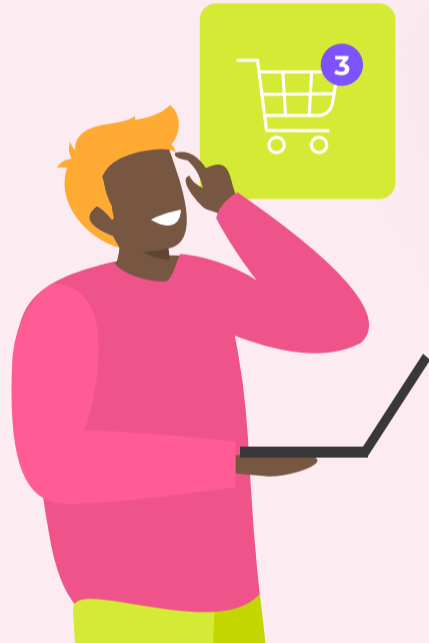
## 03 Online Community

- Effortlessly customize your online community with branding and menu controls
- Oversee community feed activity from a centralized admin area
- Analyze engagement trends through a community-specific insights dashboard



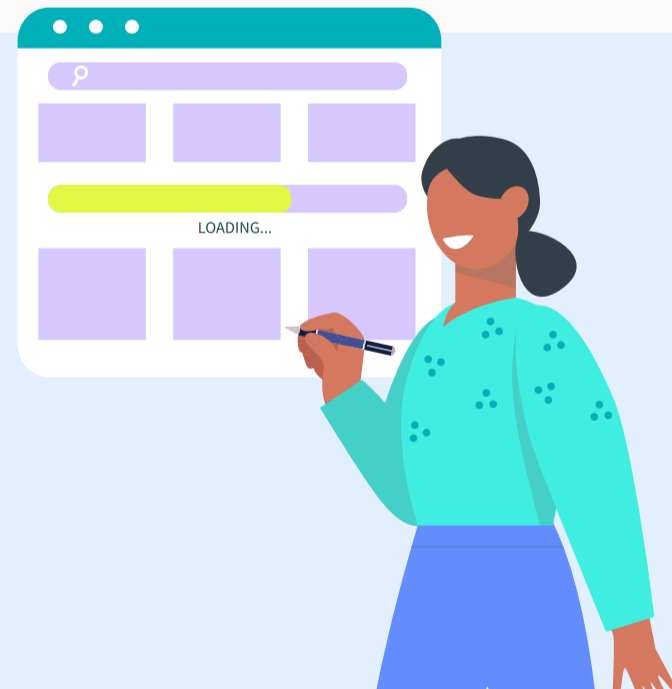
## 04 eCommerce and Store

- Determine which items are listed and/or available for purchase at the member level
- Boost sales with promotional codes and a coupon system
- Optimize non-dues revenue potential by highlighting key products with featured store product setups



## 05 Website Design

- Effortlessly publish website content using the intuitive Drag and Drop Editor
- Manage access to files, images, and documents with ease
- Customize visibility and access to your website's pages and main and sub-menus



## 06 Dashboards & Advanced Reporting

- Monitor your organization's overall health at a glance
- Attain data-driven, visualized insights into member growth and retention rates
- Track monthly new member data year over year



Ready to elevate your association's impact?  
Explore YourMembership today and see that yes,  
YM can do that!

Get started