Membership management cost of ownership calculator

The benefits of an **all-in-one** membership management system.

Using multiple disparate systems or spreadsheets to manage your organization can be costly and time-consuming. Utilizing an all-in-one membership management system can save your staff time and frustration. Use this itemized worksheet to tally your current cost of member management. (Don't forget that many software charge for multi-seat license fees or by the size of database.)

Monthly cost

Member database		Invoicing/ billing system	
Organization website		Reporting software	
Event management system		Shopping cart/ e-commerce	
Online community		Membership mobile app	
Member directory/ Member profiles		Survey software	
Blogs, forums		Content management system	
Email marketing system		Other	

Subtotal $

Monthly ongoing management, maintenance, and hosting

Hosting fees		Initial training costs	
Website design/ updates		Support costs	
Software updates/ upgrades		Other	

Subtotal $

Monthly time costs

Time/ manpower is also a cost. Assign each of the time costs below an amount of time (in hours) your organization spends on average monthly. Multiply it by your hourly rate.

Admin time _____ hours x _____ = $ _____

(Time lost due to manual processes such as: managing excel spreadsheets, processing membership applications, sending follow-up/ confirmation emails, processing payments, etc.)

Support time _____ hours x _____ = $ _____

(Learning and maintaining multiple software programs)

Upgrade time _____ hours x _____ = $ _____

(What time is lost due to downtime during upgrades on multiple systems)

	Subtotal $

Subtotal of feature costs	_____	**Total spent per month on membership software**
Subtotal of ongoing costs	_____	**$** _____
Subtotal of time costs	_____	

Calculating the ROI of switching to an all-in-one membership management software isn't strictly noting revenue. A number of factors determine ROI, including member engagement, consolidation of technology platforms and cost reduction. If you haven't invested in member management software, now is the time.

YourMembership's all-in-one software combines all the features mentioned in one solution. All features were designed to work together to save your staff time, increase member engagement and grow revenue.

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